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lowans for Sensible Priorities: Des Moines couple scores year of ice cream 10/1/2007

Contact:

Heidi Wessels

Cell: 515/333-1608

Email: heidi@sensiblepriorities.org

Des Moines, Iowa – Thousands of politically savvy lowans have been seen sporting ‘pie charts’ on their cars in recent weeks demonstrating support for lowans for Sensible Priorities and hoping to win a year’s worth of Ben and Jerry’s Ice Cream. Today, the support of one Iowa couple paid off.

Linda and Don Krause were ‘spotted’ with their pie chart earlier this week- today they were selected to receive 52 weeks of free Ben and Jerry’s ice cream. Krause and his wife Linda, regular Caucus participants, learned about the Priorities Campaign several months ago at a candidate event. ‘You have lots of recognition out there’, Krause said.

The Priorities Campaign in Iowa will continue the ice cream giveaway through the end of the year. ‘Everyone with a ‘pie chart’ magnet is eligible’, said Dave Stone, field director for lowans for Sensible Priorities. Stone drives the ‘Pie Mobile’ searching for magnets and handing out ‘You’ve been spotted’ cards to supporters. lowans for Sensible Priorities sent over 14,000 magnets to over 7,000 Iowa households. The response has been overwhelming. ‘I have folks in cars waving at me asking to be officially spotted. I’m thrilled with the number of lowans who have taken our campaign to heart’.

The campaign is an attempt to raise awareness about how the federal budget is divided, and influence voters to pressure politicians to cut Pentagon spending on nuclear weapons and other Cold War-related projects and use the money on education, health care and energy initiatives.